

# Careers in Finance & Accounts

(Commerce Stream)



Preparing Competent Accountants for the Global Workplace

[www.shreyasvidya.com](http://www.shreyasvidya.com)



*Shreyas Vidyalyaya is a career-focused institution dedicated to training the next generation of accounting professionals. We specialize in building strong foundation for students aspiring to become Chartered Accountants (CA), Cost & Management Accountants (CMA), and Practical Finance & Accounting professionals equipped for the real world.*

*At Shreyas Vidyalyaya, we go beyond textbook learning. Our programs combine rigorous academic coaching with real-world application, helping students gain clarity, confidence, and career direction.*

*Whether you're a +2 or college student planning your future or a graduate looking to upskill, Shreyas offers the right training, mentorship, and guidance to help you thrive in the field of finance and accounts.*

*Shreyas Vidyalyaya was started by "Shreyas Management Consulting Services" one of the fastest growing Accounting & Management Consulting companies in India that offers complete management consulting & advisory services that include Accounting, Compliance, Assurance, Taxation, Legal and Management Consulting.*

*We work with over 200 entities that require our services and find that there is a huge need for quality finance professionals. We started Shreyas Vidyalyaya to reduce this huge gap in capacity.*

*Our trainers are some of the best in the industry and each have trained tens of thousands of students who have now grown in stature in their profession.*

*"Accounting is not just a job, it's a profession that builds businesses & empowers decision makers."*

## Why Choose a Career in Accounting?

*Accounting careers are your Gateway to Growth, Stability & Global Opportunities*

A strong career in accounting opens doors across every sector — from family-owned businesses and high-growth startups to multinational corporations and government organizations. Today, CAs, CMAs, and GST professionals are in greater demand than ever before.

This rise is driven by:

- Tighter financial regulations and compliance needs
- Business expansion across industries
- Digital transformation and automation of financial systems
- Globalization and cross-border trade

Accounting is no longer just about bookkeeping — it's about strategy, leadership, and data-driven decisions.

### In-Demand Skills That Make You Indispensable

Businesses need competent accountants who can:

- Accurately record and analyze financial data
- Ensure GST, TDS, and tax compliance
- Prepare budgets, financial reports, and MIS dashboards
- Use tools like Tally, Excel, GST software, and ERP systems
- Provide insights for cost control, profitability, and strategic planning

As businesses grow, so does their need for financial experts they can trust.

An accounting qualification gives you flexibility and choice.

- Tax Consultant – help individuals/businesses with tax planning and filing
- Auditor – examine financial statements and ensure regulatory compliance
- Financial Analyst – provide insights for investments and budgeting
- Management Accountant – assist in internal financial planning and control
- CFO or Finance Manager – lead an organization's entire financial strategy
- GST Practitioner – serve businesses with monthly return filing and compliance
- Entrepreneur – start your own accounting or consulting firm

### High Earning Potential & Job Security

Accountants are among the most respected and well-compensated professionals in India and abroad.

- Starting salaries for trained accountants - ₹12,000 to ₹25,000/month
- CA/CMA qualification, salaries can rise to ₹8-15 LPA / year
- Senior finance professionals in MNCs/consulting firms can earn ₹20+ LPA

You also enjoy excellent job security, as accounting is essential to every business, regardless of size or industry.

## Why it pays to be a CA / CMA?

### **1. High Earning Potential:**

They are well-compensated professionals, with salaries starting at a competitive level and increasing with experience and expertise.

### **2. Diverse Career Options:**

They can work in various industries, including finance, banking, insurance, auditing, and more.

### **3. Global Recognition:**

Their qualification is globally recognized, offering opportunities for international work and collaborations.

### **4. Entrepreneurial Opportunities:**

The skills and knowledge gained through their studies can be leveraged to start and manage successful businesses.

### **5. Problem-Solving Skills:**

They develop strong problem-solving abilities, essential for analyzing financial data and making informed decisions.

### **6. Secure Profession:**

Their demand remains consistently high, making it a secure and stable career path as compared to other professions in commerce.

### **7. Practical Exposure:**

The curriculum includes an articleship, providing hands-on experience in real-world financial environments.

### **8. Networking Opportunities:**

This course helps build a strong professional network and develop valuable relationships.

### **9. Personal Growth:**

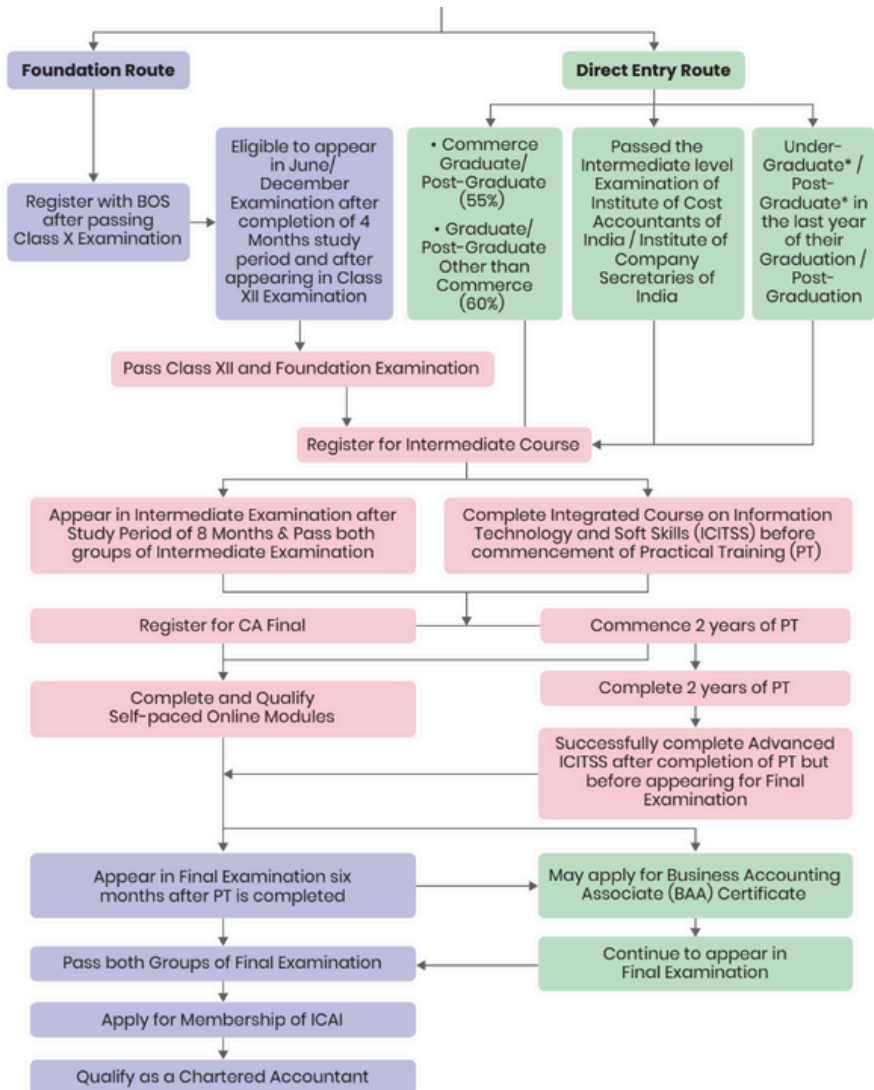
The rigorous curriculum and training foster personal growth and development, including leadership and communication skills.

### **10. Prestige and Respect:**

The CA and/or CMA designation is highly respected, signifying professional competence and excellence.



## CA Education and Training at a glance



\* On submission of final year graduation/post-graduation mark sheets, with prescribed minimum marks, the provisional registration will be confirmed.

\*As per amended regulations, exams will be conducted 3 times a year

## SKILL ASSESSMENT

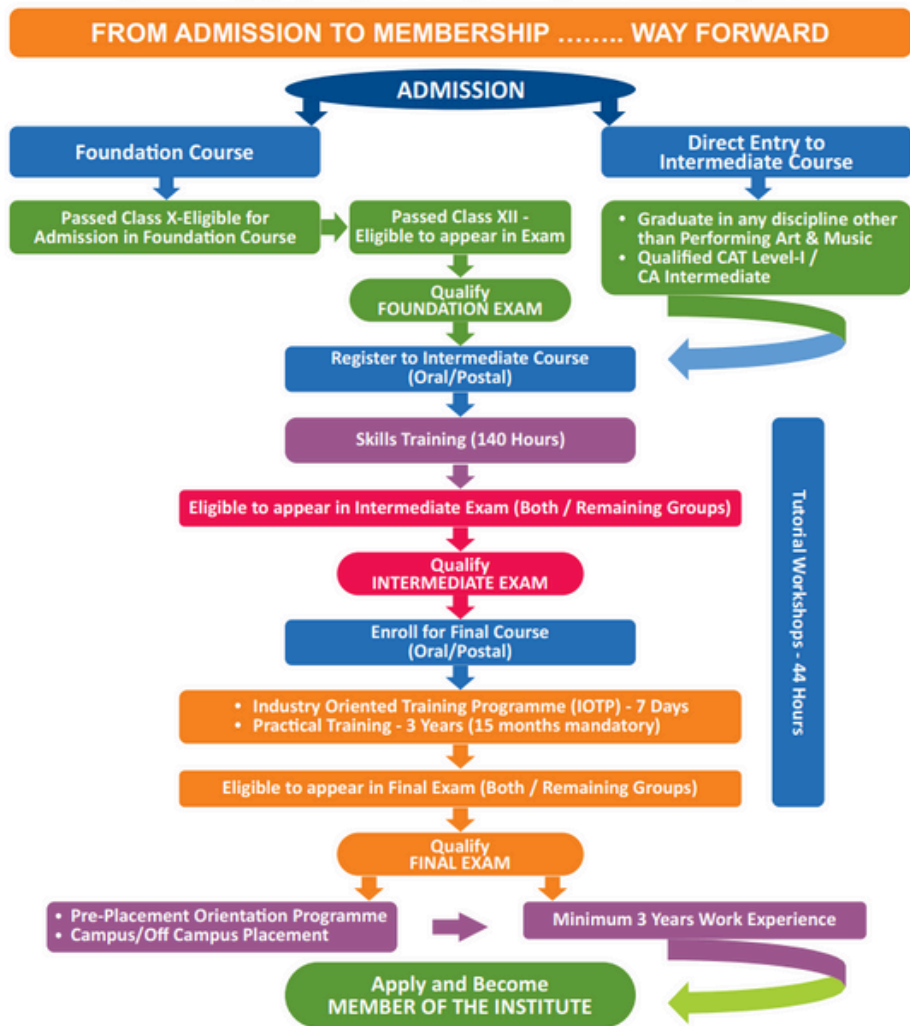
### Under the Scheme of Education and Training – Ensuring dynamism in Assessment

Students are made aware of the level of necessary skills that would be assessed with respect to each subject so that they can prepare accordingly for the examination.

	FOUNDATION COURSE	Level I	Level II	
		Comprehension & Knowledge	Application	
1	Accounting	5%-20%	80%-95%	
2	Business Laws	45%-65%	35%-55%	
3	Quantitative Aptitude		100%	
4	Business Economics	10%-20%	80%-90%	
	INTERMEDIATE COURSE	Level I	Level II	
		Comprehension & Knowledge	Analysis & Application	
	<b>Group I</b>			
1	Advanced Accounting	5%-15%	85%-95%	
2	Corporate and Other Laws			
	Part I: Company Law and LLP	40%-55%	45%-60%	
	Part II: Other Laws	45%-55%	45%-55%	
3A	Taxation: Income-tax law	5%-20%	80%-95%	
3B	Taxation: Goods and Services Tax (GST)	15%-45%	55%-85%	
	<b>Group II</b>			
4	Cost and Management Accounting	20%-30%	70%-80%	
5	Auditing and Ethics	40%-60%	40%-60%	
6A	Financial Management	20%-30%	70%-80%	
6B	Strategic Management	30%-55%	45%-70%	
	FINAL COURSE	Level I	Level II	Level III
		Comprehension & Knowledge	Analysis & Application	Evaluation & Synthesis
1	Financial Reporting	5%-15%	55%-80%	15%-30%
2	Advanced Financial Management	10%-20%	20%-40%	50%-60%
3	Advanced Auditing, Assurance and Professional Ethics	10%-20%	65%-75%	10%-20%
4	Direct Tax Laws and International Taxation	5%-10%	65%-70%	20%-30%
5	Indirect Tax Laws			
	Part-I: Goods and Services Tax	10%-30%	45%-75%	15%-25%
	Part-II: Customs & FTP	25%-55%	45%-75%	
6	Integrated Business Solutions (Multi-disciplinary Case Study with Strategic Management)		100%	

**Note:** It may be presumed that the skills specified in Level I are inherent in Level II i.e., only when the candidate possesses Level I skills, he would be able to achieve Level II skills. Likewise, the skills specified in Levels I and II are inherent in Level III, i.e., only when a candidate possesses Level I and II skills, he would be able to achieve Level III skills.

## CMA Education and Training at a glance



## Why Shreyas Vidyalyaya?

*The pass percentage for CA Foundation exams in Jan 2025 was 21.52% and for CMA Foundation it was around 50%. Have you wondered why it is so low? Are the exams really that difficult?*

The answer is NO.

Around 80% of the syllabus of CA/CMA foundation exams is a repeat of the school syllabus which the same students have passed.

**One of the key reasons is lack of ownership and consistent interaction between the student, parent and the teaching institute.**

Therefore we at Shreyas have designed the course pedagogy to address this specific issue.

### **1. Personalization and Adaptive Learning (PAL)**

- Diagnostic Assessments
- Personalized Study Plans
- Adaptive Learning Platforms
- Targeted Doubt Clearing

### **2. Enhanced Pedagogy and Content Delivery (EPCD)**

- Conceptual Clarity
- Interactive Teaching
- Blended Learning
- Updated & Comprehensive Materials
- Effective Communication Skills

### **3. Rigorous Practice and Assessment (RPA)**

- Regular Mock Tests
- Detailed Performance Analysis

- Answer Writing Practice
- Past Paper Solving

### **4. Leveraging Technology Effectively (LTE)**

- Learning Management Systems (LMS)
- Interactive Quizzes and Polls
- Video Conferencing Tools
- Data Analytics

### **5. Mentorship and Motivation (MAM)**

- Dedicated Mentors
- Motivational Sessions
- Alumni Interaction

### **6. Focus on Well-being (FWB)**

- Stress Management Classes
- Counselling Services

*By implementing these improvements, we create a more effective, engaging, and supportive learning environment that empowers Shreyas students to achieve greater success in their exams and future careers.*

## CA + CMA Foundation Course

Duration: 5 Months | Total Hours: 480

This Foundation course is the gateway to becoming a CA or CMA – two of the most respected professions in finance and accounting. At Shreyas, we equip you with the right knowledge, strategies, and discipline to confidently clear the Foundation exam.

### Course Highlights:

- **CA Subjects:**
  - Principles & Practice of Accounting
  - Business Laws & Business Correspondence
  - Business Mathematics & Logical Reasoning
  - Business Economics & Commercial Knowledge
- **CMA Subjects:**
  - Fundamentals of Business Law & Communication (FBLC),
  - Fundamentals of Financial and Cost Accounting (FFCA)
  - Fundamentals of Business Mathematics and Statistics (FBMS)
  - Fundamentals of Business Economics & Management (FBEM).
- **Eligibility:**
  - Class 12 students or recent pass-outs
- **Course Start Date & Duration:** (for Jan 2026 exams)
  - 20<sup>th</sup> June 2025 to 20<sup>th</sup> November 2025
  - Weekdays - 6:30 to 9:00 am. Weekends - 7 hrs / day
  - Spl classes on prior intimation
- **Teaching / Learning Mode:**
  - Live Classes + Online classes + Recorded Classes
  - Two centers - SPR City and/or West Mambalam
- **Course Fees:** Rs 35,000/- (Early bird offer: Rs 30,000/- for registrations on or before 25<sup>th</sup> May 2025)

### What You'll Gain:

- Strong base in core commerce concepts
- Exam confidence through structured preparation
- Foundation for CA Intermediate and beyond

*"Start your CA journey the right way – with expert guidance and a clear learning path."*

## Shreyas Practical Accountancy Program



### Career opportunities:

In today's job market, employers expect more than just a degree — they want candidates who can start working from day one. That's why we created the Shreyas Practical Accounting Program, a job-oriented course designed to give you real-world accounting skills.

This program bridges the gap between classroom knowledge and workplace expectations. It's ideal for commerce students from school/college, or those already working in junior accounting roles.

The job designation open to you after graduation might be Staff Accountant, Accounts Executive or Accounts Assistant

### Eligibility:

- You must be a 12th standard pass with minimum 50% marks in Accountancy and Mathematics
- You must be ready to study for 3 hours per day
- It is preferred that you are studying B.Com through correspondence or have already completed B.Com
- You must be ready to work during internship (from Month 3) and be willing to take up a fulltime job after graduation
- You must have a working knowledge of English - spoken & written

### Duration:

6 months course that includes theory and practice

- 160 hours of theory
- 160 hours of practice
- 3 months of internship (Stipend paid - Rs 5000/- month)

On successful completion of the course and the assessments, you will graduate at the end of 6 months with a job on hand.

**Tuition Fees:** Rs 25,000/-



## Curriculum

<b>PART 1</b>	<b>Basic Bookkeeping and Finalisation</b>
Module 1	Introduction to Accounting
Module 2	Sources of Entries and Documentation relevance
Module 3	Tally Entries and how to enter the above transactions
Module 4	Ledgers and how to analyse the same
Module 5	Trial Balance and its Analysis
Module 6	Profit and Loss Statement, Balance Sheet and Analysis
Module 7	Key Accounting Standards & Reporting
Module 8	Bank Reconciliation
<b>PART 2</b>	<b>Taxation &amp; Compliance</b>
Module 9	Direct Taxes (Income Tax)
Module 10	Indirect Taxes (GST)
Module 11	Company Law & Labour Laws Compliance
<b>PART 3</b>	<b>Banking &amp; Management Reports</b>
Module 12	Banking & Cash Flow Management
Module 13	Management Reports
<b>PART 4</b>	<b>Communication, Accounting &amp; Productivity Tools</b>
Module 14	Office, Email, Communication etiquette
Module 15	Accounting Software, MS Excel, MS Word
Module 16	AI Tools introduction & usage



**12TH COMMERCE COMPLETED?  
IT'S TIME TO GET CERTIFIED IN**

# **GST BASICS**

## **CERTIFICATE PROGRAM**

Many companies still struggle with Goods & Service Tax (GST) and millions of GST practitioners are required to help them become compliant. Empower your academic journey with this GST Intro Program that will prepare you to work / intern in the Finance & Accounts Dept of companies.

You will get a good understanding of GST and learn how to register under GST, file GST returns and do GST compliances.

Next batch starts: 30<sup>th</sup> May 2025

### **WHAT ARE THE BENEFITS?**

- ✓ Learn GST implementation
- ✓ Improve your CV
- ✓ Gain an employable skill
- ✓ More internship opportunities
- ✓ Kickstart your career

**REGISTER NOW**

**18 hours  
ONLINE - LIVE**





## Our star trainers



### **TM Soundarajan (TMS Sir)**

Prof.T.M. Soundararajan, is a doyen in the field of Mathematics Education & Teaching. During his 34 years of experience as a high school Mathematics teacher he has produced thousands of students who have excelled both in their exams and indirectly, in their lives.



### **CA T.R. Srinivasan**

Founder of Shreyas with 14+ yrs practice as a CA. He has trained 5,000+ Officers of Department of Income Tax, GST, C&AG, FICCI, CII and other Trade Associations. Advises multinationals on entry strategies, Corporate tax, Indirect taxes, Customs and Foreign Trade Policy. Trained more than 20,000 students in Accountancy & Indirect Taxes



### **CA M. Saravana Prabhu**

Qualified Chartered Accountant, Cost Accountant, and advocate, he has 14+ yrs of experience in Taxation and is a popular expert speaker and author on GST. Addressed over 55,000+ people on GST and trained over 20,000 CA students in Indirect Taxation, Quantitative Aptitude and Economics



### **CA J. Srinivasan**

Qualified Chartered Accountant he has 10+ yrs of experience in Taxation and is a popular expert speaker and author on Tax Laws. Addressed over 10,000+ people and trained over 5,000 CA students on Taxation Law and Corporate Laws

## Our star trainers



### **CA Abishek Sriram**

Qualified and practicing Chartered Accountant, with a strong passion for teaching, He is committed to helping aspiring CAs to clear their papers and become a fully qualified CA at the shortest possible time. He has trained over 2400 ACCA and CA aspirants in the last few years



### **CA Kameswaran**

Qualified Chartered Accountant and a post graduate in commerce, he has wide experiences in industries in manufacturing, construction, Project finance, (last held position Manager Finance and Accounts) and teaching experiences in leading colleges and institutions. He has personally taught over 10,000 students over the last 15 years



### **CA Karthik K R**

Practicing Chartered Accountant who is strong on taxation and litigation. He is practicing CA who has taken up teaching because of this passion for helping youngsters to clear their papers at the earliest.



### **CA Subash**

Qualified and practicing Chartered Accountant, with a strong passion for teaching, he balances the time between teaching and practicing very well and is committed to helping aspiring CAs to clear their papers and become a fully qualified CA at the shortest possible time

## How to Join Shreyas Vidyalyaya

### Start Your Journey Towards a Career in Accounting Today

Whether you're a fresh B.Com graduate, a CA/CMA aspirant, or someone looking to gain job-ready accounting skills — Shreyas Vidyalyaya is your first step.

### Admission Process

Step 1: 📞 Call or WhatsApp us to speak with our admissions counselor  
☎ 8867852243 | 📞 98407 29580

Step 2: Get course details, fee structure & scholarship info

Step 3: Fill out the admission form (online or at our center)

Step 4: Pay fees and receive your welcome kit

Step 5: Start classes and begin your transformation!

Limited seats available – early applications encouraged

### Our Locations:

Shreyas Vidyalyaya (West Mambalam)

B1, Navin's "Dwaraka" Basement,

49, Brindhavan Street Extn.,

West Mambalam, Chennai – 600033

Shreyas Vidyalyaya (SPR City)

SPR City - Binny Campus

Perambur, Chennai

### Need Help?

Our friendly counselors are happy to assist you with:

- Choosing the right course
- Fee payment plans
- Scholarship eligibility
- Career guidance



Become a future-ready accounts professional – with Shreyas